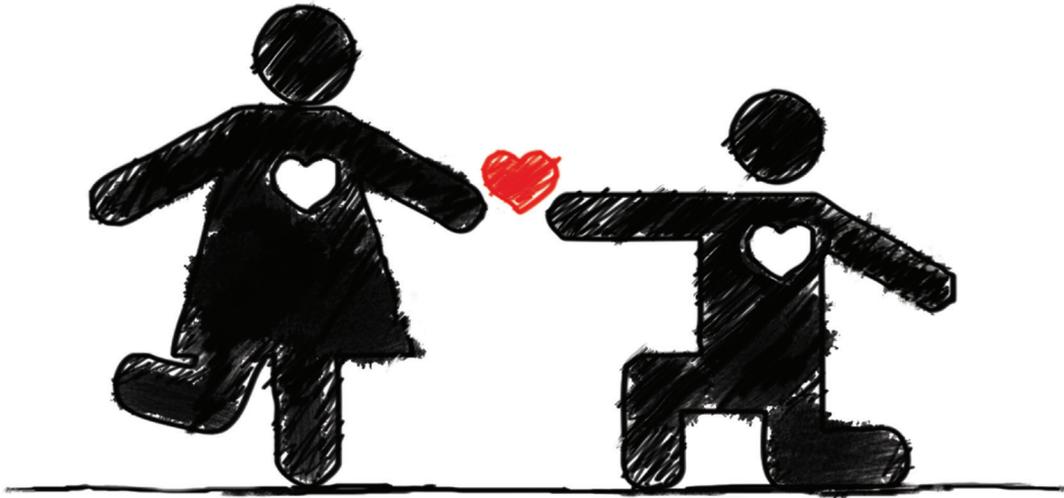


skoche films presents

LOVE IS PATIENT ... LOVE IS KIND ... LOVE IS ...



elizabeth ann roberts

rik swartzwelder

old fashioned

CHIVALRY MAKES A COMEBACK

in theaters this valentine's day

This Valentine's Day, Make Time for a Godly Love Story



Chivalry. It's one of those old-fashioned concepts that became outdated and passé somewhere along the way. Chivalry

has as much to do with a Hollywood love story these days as a silent movie. Want proof? Look no further than next Valentine's Day big release: *Fifty Shades of Grey*. Based on the multi-million selling book, this film about sex and abuse is Hollywood's idea of a blockbuster love story.

Then there's **old fashioned**, an independent film that is also coming to theaters on Valentine's Day weekend. **old fashioned** dares to encourage moviegoers to find something beyond today's hook-up culture that leaves people longing for so much more.

old fashioned is a faith-based love story about Clay, a former frat boy whose relationship with Christ impacts the way he looks at life and relationships; and Amber, a free-spirited woman who has felt the pain of dating relationships. Together, they attempt the impossible: an old-fashioned courtship in contemporary America! **old fashioned** is a love story that inspires a genuine hunger for Godly romance.

Should We be Concerned About Fifty Shades? It's Only a Movie...

Leading up to Valentine's Day 2015, we are going to be inundated with commercials and online chatter about why we have to see *Fifty Shades of Grey*. Some people will go out of curiosity, some will go because they've already read the novel, and others will go for fear of missing out on what we've been led to believe is a major cultural touchstone. Yet not everyone is excited about the movie.

Read What One Blogger Writes:

*"All the buzz about the movie brings up a dilemma for me as the parent of two girls who are grown, but still forming their sexual identities: Do I really want my daughters seeing a warped, sadomasochistic relationship, dressed up as a Hollywood love fantasy? ... But the idea that my daughters would see the romance in *Fifty Shades* as something to be aspired to makes me just a little uncomfortable."*

- From CNN Parents Blog

Grey Should Be a Black-and-White Issue for the Church

As Christian leaders, shouldn't we be even more uncomfortable with the thought of *Fifty Shades of Grey* impacting our culture? This upcoming battle for the hearts and minds of people presents churches with a unique opportunity to lead the way. We can have our voices heard, boldly affirming the biblical truth that God's plan for love—a beautiful path to relationships filled with forgiveness, healing, and grace—is the best choice.

Are *YOU* going to be a decisive influence in this battle? Will *YOU* stand in the gap to help stem the tide of what romance should be? Will *YOU* point people to an illustration of what love should look like for believers ... and everyone else?

Make this an Old-Fashioned Valentine's Day



Supporting **old fashioned** doesn't require hurling stones—figurative or verbal—at *Fifty Shades of Grey* or pointing fingers at those who have read the book or will see the movie.

old fashioned is a relevant, powerful story that presents a clear and entertaining vision of what love and respect can be right here, right now ... and that is something our world desperately needs. Meaningful conversation and positive action surrounding these topics is long overdue. And it can start with a trip to the movie theater. NOW is the time to start planning to maximize the impact **old fashioned** can have in your church and your community.

Find a Theater

You can find your closest theater at the website: **OldFashionedMovie.com**.
For groups of 50 tickets or more ...

Call 855.220.6477 / 615.656.7385 or **Email Updates@MovieGroupTickets.com**

What You Can Do

- ♥ Purchase an **old fashioned** showtime on Valentine's Day weekend and creatively utilize the tickets
- ♥ Plan a Relationship series leading up to Valentine's Day—help people see God's design for relationships
- ♥ Host a couples' night out starting with dinner at your church, followed by the movie—your youth ministry can even provide free babysitting!
- ♥ Offer four tickets for the price of two to encourage your couples to go on double dates with their unchurched friends
- ♥ Have a group Valentine's date for your Singles ministry: make it a memorable night for singles with a special dinner and the movie
- ♥ Mother-Daughter (or Father-Son) movie night including coffee and a guided discussion of what Godly romance and relationships truly look like
- ♥ Encourage your high school and college ministries to enjoy a group outing followed by a discussion on healthy, Godly relationships
- ♥ Create your own special event
- ♥ You can find more ideas and great resources at OldFashionedMovie.com/Resources



However you make the most of this movie, know you are part of an important cause. After all, when did God's plan for romance and marriage become ...

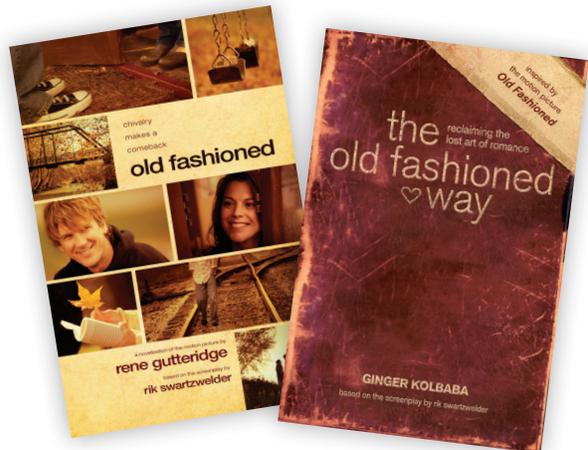
old fashioned?



Engage with **old fashioned** now ... before the movie hits theaters.

Old Fashioned is a novel based on the film, while *The Old Fashioned Way* is a 40-day companion introducing romantic love as God intended it—for all of us!

Learn more at
OldFashionedMovie.com/Resources



In Theaters Valentine's Day 2015

SKOCH FILMS PRESENTS IN ASSOCIATION WITH MOTION PICTURE PRO STUDIOS "OLD FASHIONED"
ELIZABETH ANN ROBERTS RIK SWARTZWELDER LEJON WOODS NINI HADJIS ANGELE PEREZ JOSEPH BONAMICO MARYANN NAGEL LINDSAY HEATH ANNE MARIE NESTOR WITH TYLER HOLLINGER
AND DOROTHY SILVER MUSIC BY KAZIMIR BOYLE PRODUCTION DESIGNER MELODY GEORGE EDITORS JONATHAN OLIVE PHILLIP SHERWOOD ROBIN KATZ DIRECTOR OF PHOTOGRAPHY DAVID GEORGE ASSOCIATE PRODUCER BRANDON TYLKA PRODUCERS PHILLIP SHERWOOD JEFFREY TRAVIS
WILLIAM K. BAKER STEPHEN R. CAMPANELLA BENJAMIN HERSHLEDER RAJEEV SIGAMONEY EXECUTIVE PRODUCERS BRYAN ZERVOS ZACH C. GRAY RACHEL DIK JEFFREY STOTT
EXECUTIVE PRODUCERS GORDON TOERING SUSAN TOERING PRODUCED BY NATHAN NAZARIO AND DAVE DEBORDE WRITTEN AND DIRECTED BY RIK SWARTZWELDER

OldFashionedMovie.com

