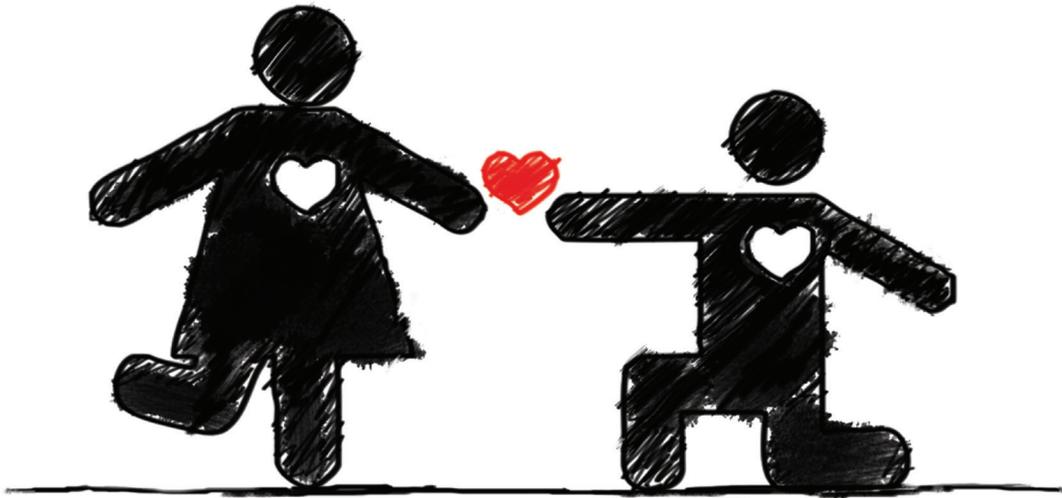


LOVE IS
PATIENT

LOVE IS
KIND

LOVE IS...



elizabeth ann roberts

rik swartzwelder

old fashioned

CHIVALRY MAKES A COMEBACK

In Theaters Valentine's Day 2015

SKOICHE FILMS PRESENTS IN ASSOCIATION WITH MOTION PICTURE PRO STUDIOS "OLD FASHIONED"
ELIZABETH ANN ROBERTS RIK SWARTZWELDER LEJON WOODS NINI HADJIS ANGE LE PEREZ JOSEPH BONAMICO MARYANN NAGEL LINDSAY HEATH ANNE MARIE NESTOR WITH TYLER HOLLINGER
AND DOROTHY SILVER MUSIC BY KAZIMIR BOYLE PRODUCED BY MELODY GEORGE EDITORS JONATHAN OLIVE PHILLIP SHERWOOD ROBIN KATZ DIRECTED BY DAVID GEORGE ASSOCIATE PRODUCERS BRANDON TYLKA PRODUCED BY PHILLIP SHERWOOD JEFFREY TRAVIS
WILLIAM K. BAKER STEPHEN R. CAMPANELLA BENJAMIN HERSHLEDER RAJEEV SIGAMONEY EXECUTIVE PRODUCERS BRYAN ZERVOS ZACH C. GRAY RACHEL DIK JEFFREY STOTT
EXECUTIVE PRODUCERS GORDON TOERING SUSAN TOERING PRODUCED BY NATHAN NAZARIO AND DAVE DEBORDE NINI HADJIS WRITTEN AND PRODUCED BY RIK SWARTZWELDER

OldFashionedMovie.com

Hollywood Is Ready to Give “Love” a New Definition



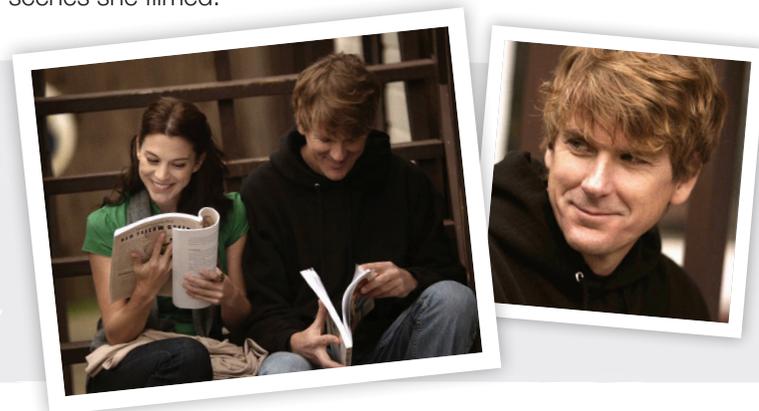
In case you thought the influx of Christian films was boding well for Hollywood, think again. This year’s blockbuster Valentine’s Day release is **Fifty Shades of Grey**, a movie based on the bestselling novel depicting and *celebrating* abusive sex as a love story. Once again, we are left to shake our heads at the mindset of the entertainment industry. Or, perhaps, it’s time to speak up and say something.

Why Should We Be Concerned About Fifty Shades? It’s Only A Movie ...

Leading up to Valentine’s Day, we are going to be inundated with commercials and online chatter about why we *have* to see **Fifty Shades of Grey**. Yet the movie is obviously *not* for everyone. Read what one blogger writes:

*“All the buzz about the movie brings up a dilemma for me as the parent of two girls who are grown, but still forming their sexual identities: Do I really want my daughters seeing a warped, sadomasochistic relationship, dressed up as a Hollywood love fantasy? ... But the idea that my daughters would see the romance in **Fifty Shades** as something to be aspired to makes me just a little uncomfortable.”*

Surprisingly, these are the words of a CNN senior producer on the CNN Parents Blog. It’s also been reported that Dakota Johnson’s leading role is causing a rift in her Hollywood royal family (her grandmother, father, and mother are all well-known actors) because of the storyline and the scenes she filmed.



So Where Do We Turn? How About an Old Fashioned Love Story?

As Christian leaders, shouldn’t we be even more uncomfortable with the thought of **Fifty Shades of Grey** impacting our culture and our people? Fortunately, a faith-based love story called **old fashioned** also opens on Valentine’s Day weekend. This upcoming battle for the hearts and minds of our culture presents your ministry with a unique opportunity to lead the way. Will YOU be a decisive influence in this battle? Will you **boldly** affirm the biblical truth of God’s plan for love—a beautiful pathway to relationships filled with forgiveness, healing, and grace?

How Can We Help This Generation of Young Women?

Meaningful conversation and positive action surrounding love and relationships is long overdue. How can we help the next generation not make the same mistakes we did ... or worse? And it can start with a trip to the movie theater. Encourage the women you influence to make the most of this opportunity by seeing **old fashioned** when it opens on Valentine’s Day weekend.

- ♥ Mother-Daughter movie date including coffee and a guided discussion of what romance truly looks like (or try a mother-son date with same goals)
- ♥ Valentine’s Day weekend date night with your husband to celebrate God’s love in your home
- ♥ Double date with a couple wondering what role God could have in a relationship

However you do it, know you are part of an important cause. After all, when did God’s plan for romance and marriage become ... **old fashioned?**

For groups of 50 tickets or more ...

Call 855.220.6477 / 615.656.7385

Email Updates@MovieGroupTickets.com



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